



South Carolina Sheriffs' Association 2027 Corporate Partner Program

CORPORATE PARTNERSHIP

The South Carolina Sheriffs' Association (SCSA) invites organizations to become a 2027 Corporate Partner. Corporate Partners receive year-round visibility, direct access to the sheriffs of South Carolina, and guaranteed participation in both SCSA conferences. The South Carolina Sheriffs' Association hosts the only two conferences each year which bring together sheriffs, command staff, and other law enforcement agencies and partners from all 46 counties in South Carolina.

2027 CONFERENCES

Winter Conference*

January 20-22, 2027

Charleston Harbor Resort & Marina

Mt. Pleasant, South Carolina

***Exhibitors can purchase just a booth at the Winter Conference (\$2000)**

Annual Conference**

June 11-14, 2027

Marriott Resort Grande Dunes

Myrtle, Beach, South Carolina

****Only 2027 Corporate Partners can attend the Annual Conference**

KEY BENEFITS

- Exhibit booths at both conferences
- Attendee lists
- Program and website recognition
- E-newsletter exposure
- Corporate Partner reception access
- Sponsorship opportunities and premium networking

PHOTOGRAPHY

All conference photography is carried out by the official photographer of the South Carolina Sheriffs' Association. All vendors agree that SCSA may utilize all images, including images of the vendor's products, and employees, as they see fit in communication and marketing materials for future conferences.

RESPECT

Rude behavior and inappropriate actions toward SCSA Staff, attendees and/or Sheriffs, and other sponsors/exhibitors, at any time will not be tolerated. Reports or sightings of misconduct will be evaluated, and at SCSA's discretion, those involved may be subject to immediate dismissal from the conference and will not be allowed to attend or exhibit at future SCSA conferences or events. No refunds will be provided.

VENDOR RESPONSIBILITY & INSURANCE

Vendors should include in, or have a rider attached to, their insurance policies covering the period of time from the date of shipment of merchandise/display to the show through and including the return arrival date of the merchandise/display at the vendors' home base. The Vendor understands that neither SCSA nor the Hotel maintains insurance covering the Vendor's property and it is the sole responsibility of the Vendor to obtain such insurance. Vendor assumes responsibility and agrees to indemnify, defend and hold harmless Hotel, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), and SCSA from and against any claims or expenses arising out of the use of exhibition premises. Vendors should have a copy of the policy in their possession at each conference.

VENDOR REPRESENTATION

The vendor represents and warrants that it is authorized to conduct business in the state of South Carolina, and, if required, is registered in accordance with South Carolina law. The vendor further represents and warrants that all products or services to be exhibited are safe and effective.

ADDITIONAL INFORMATION

- Only one company per partnership—no exceptions.
- Delegates may place orders with exhibitors for goods or services, but vendors may not directly sell products from the exhibit floor.
- The South Carolina Sheriffs' Association does not permit or support ride and drive as part of the conference. Vendors may elect to schedule post-conference meetings with attendees for purposes of test driving.

DIAMOND | \$25,500

Participant Access

- Pre/post conference attendee list
- Seven (7) complimentary registrations to attend both SCSA Conferences (including all conference meals)
- Guaranteed premium booth at both SCSA Conferences
- Attendance and reserved table at SCSA Annual Conference Awards Banquet (includes 8 seats)
- Attendance at Business Meetings and meal sponsor
- Speaking opportunity to address attendees at every conference

Branding

- Link to company website from conference website
- Listed on SCSA's Corporate Partner website
- Use of Corporate Partner logo
- Logo on conference website
- Partnership level on name badge
- Logo in conference program
- Logo on conference digital displays
- Logo on conference signage
- Link to company website from SCSA Corporate Partner website
- Custom conference name tag emphasizing Diamond Annual Partnership
- Sponsorship of Hotel Key Cards at Annual Conference

Marketing

- Contribution to conference swag bag marketing piece (provided by partner)
- Two (2) sponsored emails per year (sent by SCSA during the year to sheriff's office)
- Company profile on SCSA website & on-line community
- Social media post on SCSA's platforms (1 per conference)
- Logo featured in signature block of SCSA staff emails
- Short video/commercial that runs on the SCSA You Tube channel (video provided by partner)
- Full page color ad in conference program – back cover position
- Logo with Link in e-newsletter (12 issues)

PLATINUM | \$19,000

Participant Access

- Pre/post conference attendee list
- Six (6) complimentary registrations to attend both SCSA Conferences (including all conference meals)
- Guaranteed premium booth at both SCSA Conferences
- Attendance and reserved table at SCSA Annual Conference Awards Banquet

Branding

- Link to company website from conference website
- Listed on SCSA's Corporate Partner website
- Use of Corporate Partner logo
- Logo on conference website
- Partnership level on name badge
- Logo in conference program
- Logo on conference digital displays
- Logo on conference signage
- Link to company website from SCSA Corporate Partner website
- Custom conference name tag emphasizing Platinum Corporate Partnership

Marketing

- One (1) sponsored email per year (sent by SCSA during the year to sheriff's office)
- Company profile on SCSA website & on-line community
- Social media post on SCSA's platforms (1 per conference)
- Logo featured in signature block of SCSA staff emails
- Full page color ad in conference program
- Logo with Link in e-newsletter (10 issues)

GOLD | \$13,500

Participant Access

- Pre/post conference attendee list
- Five (5) complimentary registrations to attend both SCSA Conferences (including all conference meals)
- Guaranteed premium booth at both SCSA Conferences

Branding

- Link to company website from conference website
- Listed on SCSA's Corporate Partner website
- Use of Corporate Partner logo
- Logo on conference website
- Partnership level on name badge
- Logo in conference program
- Logo on conference digital displays
- Link to company website from SCSA Corporate Partner website
- Conference name tag emphasizing Gold Corporate Partnership

Marketing

- Company profile on SCSA website & on-line community
- Full page color ad in conference program
- Logo with Link in e-newsletter (5 issues)

SILVER | \$7000

Participant Access

- Pre/post conference attendee list
- Three (3) complimentary registrations to attend both SCSA Conferences (including all conference meals)
- Guaranteed booth at both SCSA Conferences

Branding

- Link to company website from conference website
- Listed on SCSA's Corporate Partner website
- Use of Corporate Partner logo
- Listed on conference website
- Listed in conference program
- Logo on conference digital displays
- Link to company website from SCSA Corporate Partner website
- Conference name tag emphasizing Silver Corporate Partnership

Marketing

- Company profile on SCSA website & on-line community
- Full page color ad in conference program
- Logo with Link in e-newsletter (3 issues)

BRONZE | \$4500

Participant Access

- Pre/post conference attendee list
- Two (2) complimentary registrations to attend both SCSA Conferences (including all conference meals)
- Guaranteed booth at both SCSA Conferences

Branding

- Link to company website from conference website
- Listed on SCSA's Corporate Partner website
- Use of Corporate Partner logo
- Listed on conference website
- Listed in conference program
- Logo on conference digital displays
- Link to company website from SCSA Corporate Partner website
- Conference name tag emphasizing Bronze Corporate Partnership

Marketing

- Full page color ad in conference program
- Logo with Link in e-newsletter (1 issue)

EXHIBITOR | \$2000

***Only available for participation in the Winter Conference**

Participant Access

- Pre/post conference attendee list
- Two (2) complimentary registrations to attend the SCSA Winter Conference
- Guaranteed booth at SCSA Winter Conference

Branding

- Listed in conference program

PACKAGE ADD-ON

These add-ons are available during online registration to all levels of Corporate Partnerships.

WEBINARS

30-MINUTE WEBINAR

RATE: \$1000

Deliver a focused, educational 30-minute webinar to South Carolina Sheriffs Association members and affiliated agencies. Options include a 20–25-minute live presentation with 5–10 minutes for Q&A, or a fully pre-recorded 30-minute session. Content should be educational, relevant to SCSA members, and non-commercial.

ONE HOUR WEBINAR

RATE: \$2000

Deliver a 60-minute educational webinar to South Carolina Sheriffs Association members and affiliated agencies. Options include a 45–50-minute live presentation with 10–15 minutes for Q&A. Content should be educational, relevant to SCSA members, and non-commercial.

WHAT'S INCLUDED:

- One announcement email to a targeted SCSA audience
- Promotion on the SCSA Training Calendar Live or pre-recorded presentation hosted on SCSA's platform
- Recording available for six months for on-demand access
- Post-attendee report including name, agency/ organization, and email
- Basic attendee metrics: registrants, live attendees, recording views
- Copy of the webinar recording for your reuse

WEBINAR REQUIREMENTS

- **Educational Focus:** Content must be strictly educational, avoiding political messaging or sales campaigns, and aligned with SCSA's mission, values, and ethics.
- **Content Ownership:** Vendors determine the webinar topic, speakers, and content.
- **Approval:** All webinar content is subject to review and approval by SCSA.

WEBSITE BANNER AD

FORMAT:

- Rate: \$300 per month
- This campaign consists of a horizontal leaderboard on the footer of www.scssheriffs.org
- Availability is limited – only 12 offered per year.
- Number of yearly impressions: 350,000

SPECIFICATIONS:

- Ad Size: 728w x 90h pixels
- Only static images will display
- Resolution: 72 PPI
- File Type: PNG or JPEG (PNG preferred)