



**2020 SCSA
Corporate Partner
Program**

Invitation to Partner

The Board of Directors of the SC Sheriffs' Association would like to extend an invitation to you and your company to join the SC Sheriffs' Association Corporate Partner program. This program has been created in an effort to foster stronger relationships between the South Carolina Sheriffs' Association and businesses who support our mission.

The concept of the Corporate Partner program allows a company to submit a single annual payment that will ensure participation in the winter and annual summer conferences, as well as receive special opportunities throughout the year.

2020 DATES & LOCATIONS

Winter Conference:

January 23-24, 2020

Columbia Marriott

Columbia, SC

Annual Conference:

July 10-16, 2020

Marriott Resort Grande Dunes

Myrtle Beach, SC

REGISTRATION

Corporate Partner

Corporate Partner registration should be completed online at: <https://fs11.formsite.com/cavery/p7nekewlxu/index.html>. Please be aware that the person registered as the Corporate Partner contact will be the person who will receive all the information forthcoming regarding Corporate Partnerships and conference updates.

We are transitioning to a calendar year renewal so your Corporate Partnership renewal will include both the 2020 Winter and Annual Conferences.

2019 Fall Corporate Partner: If you registered for a Corporate Partnership prior to the 2019 Winter Conference in January, then you will need to renew prior to the 2020 Winter Conference. Please choose one of the new levels that is listed on the following pages.

2019 Spring Corporate Partner: If you registered for a Corporate Partnership prior to the 2019 Summer Conference in July, then you will need to renew again prior to the 2020 Winter Conference. Please choose one of the new levels that is listed on the following pages and \$500 will automatically be deducted from your renewal as credit for your attendance to the 2020 Winter Conference.

All Conferences

Prior to the conference, it is the responsibility of the Corporate Partner to register all company representatives for the conference via the online registration. Name badges are required at all conference functions, including meals. The registration website is available at least 60 days prior to each conference.

PAYMENT

SCSA will accept payments online with a credit card when renewing or you can also mail a check to:
South Carolina Sheriffs' Association
Attn: 2020 SCSA Corporate Partnership
112 Westpark Blvd
Columbia, SC 29210

HOTEL

Corporate Partnership does not include hotel reservations, but SCSA does contract group rates for all conference events. Information is available on the conference website at least 60 days prior to the conference.

MARKETING SPECIFICATIONS

Depending on the partnership level chosen certain marketing benefits are included. Please see requirements for each item.

Logo Specifications

- High quality (at least 400 pixels wide)
- JPG or PNG format
- Transparent background

Conference Book Ad Specifications

1/2 page ad - 5.5"W x 4.25" H OR Full page ad size - 5.5"W x 8.5"H

- Full color publication, vertical orientation
- Acceptable file formats: jpg, pdf, png, tif, doc
- Please note that although bleeds are acceptable, keep live matter 1/4" from trim on each side

Company Profile Specifications

- 5 word headline
- 15 word text
- 1 image/graphic
- Company website address/URL
- Social media links (optional)

SCSA CONTACT

Gabrielle Barnes
Director of Development
803-772-1101
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2020 Corporate Partnership Levels

SPONSOR LEVELS	Exhibitor \$1000	CP Bronze \$3000	CP Silver \$5000	CP Gold \$10,000	CP Platinum \$15,000	CP Diamond \$20,000
Marketing Benefits						
Use of Corporate Partner Logo		X	X	X	X	X
Listing on SCSA Website		Name	Name	Logo	Logo	Logo
Rotating Logo on Home Page			X	X	X	X
Banner Ad Logo on Website				X	Home page	Home page
Presence in Sheriff's Directory		Name	Logo	Logo	Inside cover	Back cover
Logo with Link in e-newsletter		2 issues	5 issues	8 issues	10 issues	12 issues
Company Profile in an Issue of e-newsletter				X	X	X
Electronic Logo Display at SCSA office						X
Company Email Sent to Sheriffs					1/year	2/year
Winter Conference Benefits						
Electronic List of Attendees		X	X	X	X	X
Conference Exhibit Booth with Electrical and Wi-Fi		X	X	X	X	X
Listing in Program Book		Name	Name	Logo	Logo	Logo
Color Ad in Program Book		1/2 page	Full page	Full page	Inside cover	Back cover
# of Company Rep Registrations		2	3	4	5	6
Medal of Valor Banquet Tickets		2	3	4	5	6
Sheriff Luncheon Tickets		2	3	4	5	6
Electronic Sign at Sponsored Events		X	X	X	X	X
On the Sheriff's "Passport" List		X	X	X	X	X
Listing in the Winter Issue of The Sheriff Magazine		Name	Name	Logo	Logo	Logo
Listing on SCSA Conference Webpage		Name	Name	Logo	Logo	Logo
Link to company from SCSA Conference Webpage				X	X	X
Preferred Booth Placement				X	X	X
Sheriff's Dinner Sponsor				X	X	X

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Additional Benefits						
SCSA Honorary Business Membership		Bronze	Silver	Gold	Platinum	Platinum & Fallen Hero
Business Meeting Meal Sponsor					X	X
Board Meeting Dinner Sponsor						X
Annual Conference Benefits						
Electronic List of Attendees		X	X	X	X	X
Conference Exhibit Booth with Electrical and Wi-Fi	X	X	X	X	X	X
Listing in Program Book	Name	Name	Name	Logo	Logo	Logo
Color Ad in Program Book		1/2 page	Full page	Full page	Inside cover	Back Cover
# of Company Rep Registrations	2	2	3	4	5	6
Awards Banquet Tickets		2	3	4	5	6
Seafood Social Tickets		2	3	4	5	6
Corporate Partner Reception		X	X	X	X	X
Electronic Sign at Sponsored Events		X	X	X	X	X
On the Sheriff's "Passport" List		X	X	X	X	X
Listing in the Summer Issue of The Sheriff Magazine		Name	Name	Logo	Logo	Logo
Listing on SCSA Conference Webpage		Name	Name	Logo	Logo	Logo
Link to Company from SCSA Conference Webpage				X	X	X
Preferred Booth Placement				X	X	X
Training Session Sponsor			X	X	X	X
Additional Event/Meal Sponsor				X	X	X
Award Sponsorship (Determined by SCSA)				X	X	X
Logo on Name Badge				X	X	X
Listing on Conference Item			Name	Logo	Logo	Logo
Wednesday Night Event Sponsor						X
Sponsorship of Hotel Key Cards						X