



2021 SCSA Corporate Partner Program

Invitation to Partner

The Board of Directors of the SC Sheriffs' Association would like to extend an invitation to you and your company to join the SC Sheriffs' Association Corporate Partner program. This program has been created in an effort to foster stronger relationships between the South Carolina Sheriffs' Association and businesses who support our mission.

The concept of the Corporate Partner program allows a company to submit a single annual payment that will ensure participation in the winter and annual summer conferences, as well as receive special opportunities throughout the year.

2021 DATES & LOCATIONS

Winter Conference

January 21-22, 2021

Columbia Hilton

Columbia, SC

Annual Conference

July 11-15, 2021

Marriott Resort Grande Dunes

Myrtle Beach, SC

To be included in the 2021 Winter and Annual Conferences, you will need to renew prior to the 2021 Winter Conference. Please choose one of the levels that is listed on the following pages.

2021 Corporate Partnership Levels

| SPONSOR LEVELS | Exhibitor \$1000 | CP Bronze \$3000 | CP Silver \$5000 | CP Gold \$10,000 | CP Platinum \$15,000 | CP Diamond \$20,000 |
|--|---------------------|---------------------|---------------------|---------------------|-------------------------|------------------------|
| Marketing Benefits | | | | | | |
| Use of Corporate Partner Logo | | X | X | X | X | X |
| Listing on SCSA Website | | Name | Name | Logo | Logo | Logo |
| Rotating Logo on Home Page | | X | X | X | X | X |
| Banner Ad Logo on Website | | | | X | Home page | Home page |
| Logo with Link in e-newsletter | | 1 issue | 3 issues | 5 issues | 8 issues | 12 issues |
| Company Profile in e-newsletter | | | | X | X | X |
| Company Email Sent to Sheriffs | | | | | 1/year | 2/year |
| Additional Benefits | | | | | | |
| SCSA Honorary Business Membership | | Bronze | Silver | Gold | Platinum | Platinum & Fallen Hero |
| Business Meeting Meal Sponsor | | | | | X | X |
| Board Meeting Dinner Sponsor | | | | | | X |
| Winter Conference Benefits | | | | | | |
| Electronic List of Attendees | | X | X | X | X | X |
| Conference Exhibit Booth with Electrical and Wi-Fi | | X | X | X | X | X |
| Listing in Program Book | | Name | Name | Logo | Logo | Logo |
| Color Ad in Program Book | | Full page | Full page | Full page | Inside cover | Back cover |
| # of Company Rep Registrations | | 2 | 3 | 4 | 5 | 6 |
| Medal of Valor Banquet Tickets | | 2 | 3 | 4 | 5 | 6 |
| Sheriff Luncheon Tickets | | 2 | 3 | 4 | 5 | 6 |
| Electronic Sign at Sponsored Events | | X | X | X | X | X |
| On the Sheriff's "Passport" List | | X | X | X | X | X |
| Listing in <i>The Sheriff Magazine</i> | | Name | Name | Logo | Logo | Logo |
| Listing on Conference Webpage | | Name | Name | Logo | Logo | Logo |
| Link on SCSA Conference Webpage | | | | X | X | X |
| Preferred Booth Placement | | | | X | X | X |
| Sheriff's Dinner Sponsor | | | | X | X | X |

2020 Corporate Partnership Levels

| SPONSOR LEVELS | Exhibitor \$1000 | CP Bronze \$3000 | CP Silver \$5000 | CP Gold \$10,000 | CP Platinum \$15,000 | CP Diamond \$20,000 |
|--|---------------------|---------------------|---------------------|---------------------|-------------------------|------------------------|
| Annual Conference Benefits | | | | | | |
| Electronic List of Attendees | X | X | X | X | X | X |
| Conference Exhibit Booth with Electrical and Wi-Fi | X | X | X | X | X | X |
| Listing/Ad in Program Book | Name | Full page | Full page | Full page | Inside cover | Back Cover |
| # of Company Rep Registrations | 2 | 2 | 3 | 4 | 5 | 6 |
| Awards Banquet Tickets | | 2 | 3 | 4 | 5 | 6 |
| Seafood Social Tickets | | 2 | 3 | 4 | 5 | 6 |
| Corporate Partner Reception | | X | X | X | X | X |
| Electronic Sign at Sponsored Events | | X | X | X | X | X |
| On the Sheriff's "Passport" List | | X | X | X | X | X |
| Listing in <i>The Sheriff Magazine</i> | | Name | Name | Logo | Logo | Logo |
| Listing on SCSA Conference Webpage | | Name | Name | Logo | Logo | Logo |
| Listing on Conference Item | | Name | Name | Logo | Logo | Logo |
| Link on SCSA Conference Webpage | | | | X | X | X |
| Preferred Booth Placement | | | | X | X | X |
| Training Session Sponsor | | | X | X | X | X |
| Additional Event/Meal Sponsor | | | | X | X | X |
| Award Sponsorship (<i>Decided by SCSA</i>) | | | | X | X | X |
| Logo on Name Badge | | | | X | X | X |
| Wednesday Night Event Sponsor | | | | | | X |
| Sponsorship of Hotel Key Cards | | | | | | X |

Monthly Marketing and Advertising Add-on package—\$300 ~ Only 12 packages available!

- Company Sponsorship of an edition of *The Bullet* e-newsletter
- Company Profile in e-newsletter and posted on Corporate Partner website page.
- Webinar Training Sponsor/Presenter
- Company generated eblast sent to Sheriff and Sheriff Offices
- AD on SCSA You Tube Channel with link in e-newsletter and on Corporate Partner page.
- Commercial on SCSA Podcast
- Social Media Presence

This package is valid for the time period of only one month.

REGISTRATION

Corporate Partnership renewal will include both the 2021 Winter and Annual Conferences.

Corporate Partner registration should be completed online by [Clicking Here](#). The person registered as the Corporate Partner contact will be the person who will receive all future information about Corporate Partnerships and conference updates.

PAYMENT

SCSA will accept payments online with a credit card when renewing or you can also mail a check to:

South Carolina Sheriffs' Association
112 Westpark Blvd
Columbia, SC 29210

HOTEL

Corporate Partnership does not include hotel reservations, but SCSA does contract group rates for all conference events. Information is available on the conference website at least 60 days prior to the conference.

SCSA CONTACT

Gabrielle Barnes
Director of Development
803-772-1101
gbarnes@sheriffsc.com

MARKETING SPECIFICATIONS

Depending on the partnership level chosen certain marketing benefits are included. Please see requirements for each item.

Logo Specifications

- High quality (at least 400 pixels wide)
- JPG or PNG format
- Transparent background

Conference Book Ad Specifications

Full page ad size - 5.5"W x 8.5"H

- Full color publication, vertical orientation
- Acceptable file formats: jpg, pdf, png, tif, doc
- Please note that although bleeds are acceptable, keep live matter 1/4" from trim on each side

Company Profile Specifications

- 5 word headline
- 15 word text
- 1 image/graphic
- Company website address/URL
- Social media links (optional)

Company AD Specifications

The format of the video needs to be in one of the following formats:

.MOV .MPEG4 .MP4 .AVI .WMV .MPEGPS

2021 SCSA Corporate Partner Registration



Company: _____

Name: _____

Email: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

SC Sheriffs' Association Corporate Partnership Level

- \$3000 - Bronze Corporate Partner
- \$5000 - Silver Corporate Partner
- \$10,000 - Gold Corporate Partner
- \$15,000 - Platinum Corporate Partner
- \$20,000 - Diamond Corporate Partner
- \$300 - Marketing and Advertising Add-on

TOTAL AMOUNT: _____

Payment: Check Enclosed Credit Card

Card #: _____ Exp Date: _____

Amount: _____ CCV#: _____

Name on Card: _____

Marketing Specifications

Depending on your level different marketing benefits are included.
The AD you submit will be used in both conference books.

Logo Specifications

High quality (at least 400 pixels wide)
JPG or PNG format
Transparent background

Use our logo currently on file

- Yes
- No

Conference Program Book AD Specifications:

1/2 PAGE size: 5.5W x 4.25H
FULL PAGE size: 5.5W x 8.5H
Acceptable formats: pdf, jpeg, tif, png

Use the AD from the 2020 Annual Conference book

- Yes
- No

Company Profile Specifications

5 Word Headline
15 Word text
1 image/graphic
Social Media links (optional)

Headline: _____

Text: _____

Please direct any questions to Gabrielle Barnes at gbarnes@sheriffsc.com or 803-772-1101

Please fill out form completely and enclose payment and mail to:

SC Sheriffs' Association
112 Westpark Blvd
Columbia, SC 29210